

Sands of Gold

Wealth Management Software

Ideation and Pre-seed round

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Current Challenges

Asset Class: Real Estate



Distributed Agent Network



Distributed Services (No Integration)



Challenges with each property



Tracking Maintenance cost

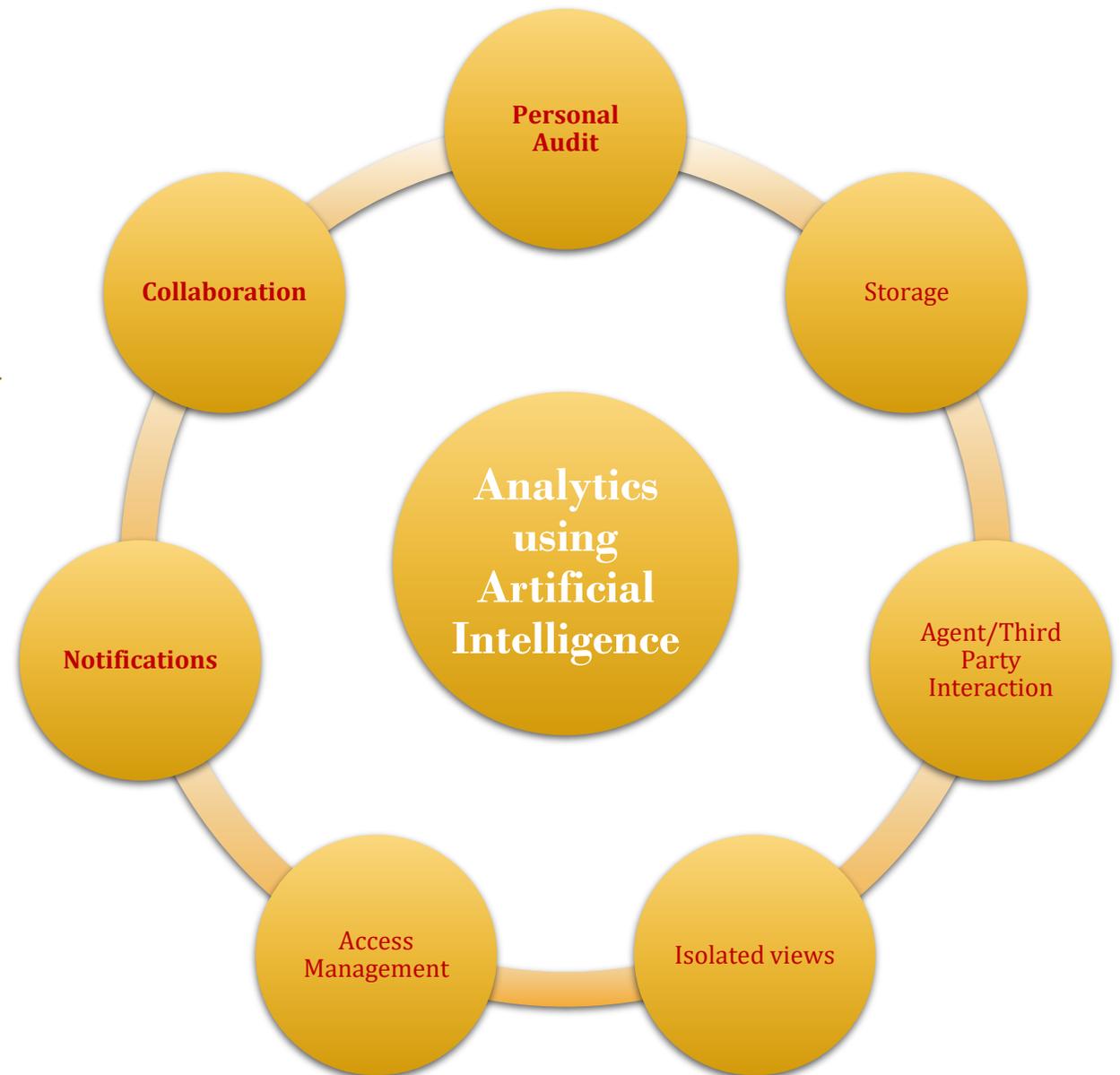


Tracking Compliance dates and cost

Value Proposition

Real Estate

(Can be applied to other Asset classes)



Revenue Streams

- Advertisements
- Subscriptions
- Ad hoc transactions
- Franchise (Seed funding)

Category	Investor	Agent/Third Party
Advertisement	50%	30%
Subscriptions	30%	60%
Ad hoc Transactions	20%	10%

The Plan (next 2 years)

Build the team

Build the MVP

Build the subscriber base



Phase 1 Build the team

- Start with 5 staff members
- Outsource to reduce cost



Phase 2 Build MVP

- Execute Software Blueprint
- Create workflows for departments
- Create a working product



Phase 3 Build Subscriber base

- Focus on Dubai and UAE investors
- Marketing on Social Media
- Create Customer support structure

Ask and Revenue Projection



USD 2 Million

Achieve at least 10000 subscribers in next 2 years in Dubai and other regions in UAE

Revenue Estimate in USD (2 years)	
Subscriptions	600000
Advertisement	200000
Ad Hoc Transactions	100000



Founder Introduction

ARUN KUMAR M V

- ❖ 22+ years of experience in ICT (Information and Communications Technology)
- ❖ Worked with Fortune 500 companies
- ❖ Hands on Leader
- ❖ Owns companies and properties in two countries India and UAE.
- ❖ Born in India. Settled in Dubai.



Achievements

- ✓ Outstanding Leadership Award Internet2.0 Conference
- ✓ Speaker in Internet 2.0 conference in Dubai
- ✓ Software Engineer (Computer Science)
- ✓ Prince2 Practitioner certified (Project Management)
- ✓ ITIL Foundation certified (IT Services Delivery)
- ✓ CCIE (Cisco Expert) certified (Technical)
- ✓ ACSE (Alcatel Lucent Expert) certified (Technical)
- ✓ ACP (AudioCodes Professional) certified (Technical)



Questions ??

Reach out to Arun Kumar with the
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